



## PRIVACY NOTICE

OMNIA Partners, LLC (“Company,” “we” or “us”) values our relationship with you and takes your privacy seriously. The purpose of this Privacy Notice is to identify how we may process, collect, store, disclose, and use (collectively, “use”) the data that we collect from you in connection with your use of our business services, our website ([www.omniapartners.com](http://www.omniapartners.com)), any other online platform or mobile application, including OPUS, that links to this Privacy Notice, and other services that link to this Privacy Notice (collectively, our “Services”). This Privacy Notice also identifies your rights with respect to your personal information and the choices you can make about our use of your information, all as described in more detail below.

We may update or modify this Privacy Notice at any time, by posting the amended version on this site and including the effective date of the updated version. We may also provide other privacy notices on specific occasions when we are using your personal information in ways that differ from what we have described here, so that you are aware of how and why we are using such information and what your rights are with respect to such use. By accessing and/or using the Services, you accept and agree to the terms of this Privacy Notice and the collection and use of information as described in this Privacy Notice. You also agree to be bound by the Terms of Use set forth at [www.omniapartners.com/termsfuse](http://www.omniapartners.com/termsfuse). If you do not agree to be bound by this Privacy Notice or any subsequent modifications, you should not access or use the Services or disclose any personal information through any of the Services.

*This Privacy Notice was last updated April 4, 2024.*

This Privacy Notice contains the following information, which you can access by scrolling down:

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## 1. HOW TO CONTACT US

You can update your communication preferences and information by updating your contact information through our Services or by contacting us at the e-mail address, phone number, or postal address below. Additionally, if you have any questions or concerns about our use of your personal information, please do not hesitate to contact us through any of the methods listed below.

**Mail:**

OMNIA Partners, LLC  
Attn: Legal Department  
840 Crescent Centre Drive, Suite 600  
Franklin, TN 37067

**Phone:** 866-875-3299

**Email:** [info@omniapartners.com](mailto:info@omniapartners.com)

## 2. PERSONAL INFORMATION

While using our Services, we may ask you to provide us with certain personally identifiable information (“Personal Information”). Personal Information is information that identifies, relates to, describes, can reasonably be associated with, or can reasonably be linked to a particular individual or household.

We collect information from you both when you provide it voluntarily and also automatically when you use our Services. We may also collect Personal Information from other sources, as described below.

We collect Personal Information from you and any devices (including mobile devices) you use when you: use our Services, register for an account with us, provide us information on a web form, or over the telephone or digital chat, when you register at our conferences, when you update or add information to your account, when you otherwise correspond with us, engage or connect with us through one of our social media pages, or chat with our sales and support team (whether through digital or other means). Please remember that any information that is disclosed public comments, forums, or other areas enabling other users to submit comments (“Forums”) becomes public information, is not maintained or treated as confidential, and you should exercise caution when deciding to disclose your Personal Information.

In addition, we also collect Personal Information about you from third parties in connection with our Services, including from the following sources:

- Our customers and suppliers
- Hosting providers
- Data analytics service providers
- Email, digital chat, survey, feedback, and other communications service providers

- Customer service providers
- Social media platforms
- Promotional partners
- Advertising providers

If we combine or associate information from other sources with Personal Information that we collect through the Services, we will treat the combined information as Personal Information in accordance with this Privacy Notice.

If we receive information identified as de-identified information from other sources, we will not attempt to re-identify such information.

### 3. INFORMATION WE COLLECT

We may collect the following categories of Personal Information from you, depending on your interactions with our Services and the choices you make, as further described in the chart below:

Category	Data Types	
<b>Identifiers</b>	Your name, email address postal address, unique personal identifier, and Internet Protocol (IP) address.	
<b>Financial Information</b>	Name, billing and shipping address, credit card and payment account information.	
<b>Interactions</b>	<ul style="list-style-type: none"> <li>▪ Records of products or services purchased, obtained, or considered, or other purchasing or consuming histories as well as interactions with concerning transactions and any other information you post or otherwise provide to us.</li> <li>▪ Records of interactions with us via email, telephone, digital chat functionalities, and other means by which you may interact with us. This may include audio recordings as well as digital chat transcripts that may document your contact information, the date and time you interacted with us, the content of your interaction with us, and the method by which you interacted with us.</li> </ul>	
<b>Internet / Electronic Network Activity</b>	<b>Browser History</b>	Data about the webpages you visit, including without limitation web browser specifications, websites visited before accessing our Services, and websites visited after leaving our Services.
	<b>Search History</b>	Data about the search terms you may enter when accessing online content.
	<b>Device Connectivity and</b>	Data about your device and nearby networks, including internet connection information, computer equipment information, regional and language settings.

Category	Data Types	
	<b>Configuration Data</b>	
	<b>Geolocation Data</b>	Data about your device’s location, which is inferred from your internet connection data, your IP address, and your postal address, or which you may choose to allow us to access by granting the Services access to your location when prompted.
<b>Professional or Employment-related Information</b>	Information concerning your business or company affiliation, job title, tenure, professional experience, and educational background.	
<b>Demographic Data</b>	Data about you such as your age, gender, state/region, professional experience, and other data reflecting your preferences for our Services.	
<b>Third Party Social Network Services</b>	If you choose to access, visit, and/or use any third party social networking service(s) that may be integrated with our Services, we may receive your Personal Information and other information about you and your computer, mobile, or other device that you have made available to those social networking services, including information about your contacts through those services. Some social networking services will facilitate or enhance or personalize your experience on our Services. This includes if you “follow,” “like,” or link your social networking account to our Services. Your decision to use a social networking service in connection with our Services is voluntary. However, you should make sure you are comfortable with the information your third party social networking services may make available by reviewing privacy policies of those providers and/or modifying your privacy settings directly with those networking services.	

## 4. HOW WE COLLECT, USE, AND DISCLOSE INFORMATION

We generally collect, use, and disclose your information when we need to do so to fulfill a contractual obligation or where we or someone we work with needs to use your Personal Information for a reason related to their provision of services on our behalf. We only collect, use, and disclose Personal Information for such legitimate interests as further detailed in the chart below:

Categories of Information	Categories of Sources	Description of Category	Business Purpose for Collection/Processing	Disclosed for a Business Purpose?	Third Parties to Whom Disclosed
<b>Account Registration Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	<p>Some of the Personal Information we will ask you to provide is required in order to create your account.</p> <p>Registering for an account is required for use of many of our Services. This is the Personal Information that is provided by you or collected by us to enable you to login and/or access your account and our Services. This includes your name, address, email address, and phone number. In certain cases, this may also include billing information.</p> <p>Some of the Personal Information we will ask you to provide is required in order to create your account.</p>	<ul style="list-style-type: none"> <li>• To provide, maintain, personalize and improve our Services.</li> <li>• To respond to your questions and requests.</li> <li>• To create, maintain and personalize your account with us.</li> <li>• To provide customer support.</li> <li>• To notify you about changes to our Services.</li> <li>• To allow you to participate in interactive features of our Services when you choose to do so.</li> <li>• To contact you with email updates, blogs, marketing or promotional materials and other information that may be of interest to you.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates
<b>Tradeshow, Conference and Other Industry Interactions</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and	You may provide your name, email address, and other contact information as a host, attendee, sponsor, and/or participant at tradeshows, conferences, or other	<ul style="list-style-type: none"> <li>• To contact you with email updates, blogs, marketing or promotional materials and other information that may be of interest to you.</li> <li>• To sponsor or otherwise participate in a tradeshow or</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors;

Categories of Information	Categories of Sources	Description of Category	Business Purpose for Collection/Processing	Disclosed for a Business Purpose?	Third Parties to Whom Disclosed
	networks; from government agencies; from public sources	industry-based or professional interactions.	industry conference as a partner.		customers; suppliers; partners; government agencies; and affiliates
<b>Subscribe to Blog, Newsletter, or Email Updates Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	You may provide your name and email address in order to receive email updates, newsletters, and/or in order to subscribe to our blog.	<ul style="list-style-type: none"> <li>To contact you with email updates, blogs, marketing or promotional materials and other information that may be of interest to you.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates
<b>Member or Supplier Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	You may provide certain Personal Information in order to register to become a member or supplier partner through the Services. This includes your name, email address, phone number, and address. This may also include billing information and tax status information for certain Services.	<ul style="list-style-type: none"> <li>To provide, maintain, personalize and improve our Services.</li> <li>To provide customer support.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates
<b>Customer Service Information</b>	Directly from you; from use of our Services; from our affiliates; from our	This may include any information that you choose to provide, whether by phone, email,	<ul style="list-style-type: none"> <li>To provide, maintain, operate, personalize and improve our Services.</li> </ul>	Yes	Internet service provider vendors; analytics vendors;

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	vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	<p>mail, digital chat, or otherwise, to our customer service representatives or other OMNIA personnel.</p> <p>We collect and record interaction information and the contents of such interactions when you interact or otherwise communicate with OMNIA, including through telephonic means and digital chat functionalities. This includes audio recordings as well as digital chat transcripts that may document your contact information, the date and time you interacted with us, the content of your interaction with us, and the method by which you interacted with us.</p>	<ul style="list-style-type: none"> <li>• To evaluate and improve the content of our Services.</li> <li>• To respond to your questions and requests.</li> <li>• To provide customer support.</li> <li>• To allow you to participate in interactive features of our Services when you choose to do so.</li> </ul>		professional services vendors; customer service vendors; government agencies; and affiliates
<b>Customer Proposal Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from	This is the Personal Information that you provide if you choose to complete the form to obtain your customer proposal number. This includes your name and email address.	<ul style="list-style-type: none"> <li>• To provide, maintain, personalize and improve our Services.</li> <li>• To provide customer support.</li> </ul>	Yes	Internet service provider vendors; analytics vendors; professional services vendors; customer service vendors; government agencies; and affiliates

Categories of Information	Categories of Sources	Description of Category	Business Purpose for Collection/Processing	Disclosed for a Business Purpose?	Third Parties to Whom Disclosed
	government agencies; from public sources				
<b>Payment and Purchasing Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	<p>We may collect such Personal Information if you make a purchase through our Services. The exact Personal Information collected will vary but may include information such as:</p> <ul style="list-style-type: none"> <li>o Name;</li> <li>o Email address;</li> <li>o Billing and shipping addresses;</li> <li>o Credit card data;</li> <li>o Postal code; and</li> <li>o Phone number.</li> </ul> <p>We may also collect information concerning the products purchased or considered, or other purchasing or consuming histories or tendencies.</p>	<ul style="list-style-type: none"> <li>• To provide you with the products you have requested or purchased.</li> <li>• To personalize your experience using our Services.</li> <li>• To respond to your questions and requests.</li> <li>• To provide customer support.</li> <li>• To provide you with recent information about an order (e.g., order confirmations, etc.).</li> <li>• To work with our service providers who perform certain business functions or services on our behalf.</li> <li>• To determine if you are eligible for specific offers or payment methods.</li> </ul>	Yes	Internet service provider vendors; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates
<b>Demographic Data</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and	We may collect such Personal Information when you provide feedback or post on a forum through our Services, including if you leave a comment on articles posted on the	<ul style="list-style-type: none"> <li>• To provide, maintain, personalize, and improve our Services.</li> <li>• To provide customer support.</li> <li>• To monitor the usage of our Services.</li> <li>• To gather analysis and assess trends and interests.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors;



Categories of Information	Categories of Sources	Description of Category	Business Purpose for Collection/Processing	Disclosed for a Business Purpose?	Third Parties to Whom Disclosed
	networks; from government agencies; from public sources	Services, only when necessary to provide our Services. <ul style="list-style-type: none"> <li>• Age</li> <li>• Gender</li> <li>• State/Region</li> <li>• Professional Experience</li> <li>• Preferences</li> </ul>			customers; suppliers; partners; government agencies; and affiliates
<b>Third Party Data</b>	From our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	This includes both Personal Information and non-personally identifiable data provided to us from our affiliates, suppliers, partners or vendors, or public sources.	<ul style="list-style-type: none"> <li>• To provide, maintain, personalize, and improve our Services.</li> <li>• To monitor the usage of our Services.</li> <li>• To gather analysis and assess trends and interests.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates
<b>Location Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from	We may collect general location information if you use features on our Services that provide location-based services.	<ul style="list-style-type: none"> <li>• To provide you with location-based services.</li> <li>• To monitor the usage of our Services.</li> <li>• To gather analysis and assess trends and interests.</li> </ul>	Yes	Internet service provider vendors; analytics vendors; advertising vendors and networks; and affiliates

Categories of Information	Categories of Sources	Description of Category	Business Purpose for Collection/Processing	Disclosed for a Business Purpose?	Third Parties to Whom Disclosed
	government agencies; from public sources				
<b>Usage Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	<p>This can be Personal Information and non-Personal Information that is collected about you when you are using our Services, and this may include:</p> <ul style="list-style-type: none"> <li>Information about your interactions with our Services, which includes the date and time of any information you enter into our Services and your interactions with other users of our Services and what content or features you interacted with.</li> <li>User content you post to our Services including messages you send and/or receive in the Forums and your interactions with our customer</li> </ul>	<ul style="list-style-type: none"> <li>To optimize the display of our Services on your device.</li> <li>To create, maintain and personalize your account with us.</li> <li>To provide, maintain, personalize, and improve our Services.</li> <li>To provide customer support.</li> <li>To monitor the usage of our Services.</li> <li>To allow you to participate in interactive features of our Services when you choose to do so.</li> <li>To gather analysis and assess trends and interests.</li> <li>To detect, prevent, and address technical issues.</li> <li>To help maintain the safety, security, and integrity of our Services and technology assets.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates

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		<p>service team and other users.</p> <ul style="list-style-type: none"><li>• Technical data which may include URL information, cookie data, web beacons and other tracking technology information, your IP address, the types of devices you are using to access or connect to our Services, unique device IDs, device attributes, network connection type (e.g., WiFi, 3G, LTE, Bluetooth) and provider, network and device performance, browser type, language, and operating system. Further details about the technical data that</li></ul>			

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		<p>is processed by us can be found below.</p> <p>Our Services uses cookies, unique identifiers and similar technologies to collect information over time and across different websites when you use or visit our Services. We or our third party partners use common tracking tools to collect information about the pages you view, our Services functions that you access, the buttons and icons you click, and to remember your login information and Services settings to make it easier and more efficient for you to use our Services.</p> <p>We or third party partners may use invisible pixels or beacons on our Services to count how many users access or use certain pages, features or content.</p>			
		<p><b>Cookies.</b> Cookies are small data files that are downloaded onto your computer or mobile device when you use our Services, which are unique to your device or account. Cookies make it easier for you to use our Services by saving your preferences so that we can use these to improve your next and subsequent visits to our Services – for example,</p>			

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		<p>remembering your login information. Cookies help us learn which areas of our Services are useful and which areas need improvement.</p> <p>Cookies may be either persistent or temporary (or session) cookies. A persistent cookie retains user preferences for a particular website, app or service, allowing those preferences to be used in future use sessions and remains valid until its set expiry date (unless deleted by the user before the expiry date). A temporary cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.</p> <p>You can choose whether to accept cookies by changing the settings on your browser or device. Each browser has its own methods for doing this. For detailed instructions on how to disable, block or delete cookies in your browser, consult your browser's help files or visit <a href="#">How to Manage Cookies</a>. For more information regarding your choices with respect to cookies and other tracking technologies, please see “<i><b>Your Rights and Choices Regarding Your Information</b></i>” below. However, if you choose to disable this function, your experience with our Services may be impaired and some features may not work as they were intended. When we use cookies or other similar technologies, we may set the cookies ourselves or ask third parties to do so to help us.</p>			
		<p><b>Pixels, Web Beacons.</b> This information is collected and reported in the aggregate. We may use this information to improve our current Services offerings, develop new products or services, and target information to you that may be helpful and useful to you based upon your use of our Services.</p>			
<b>Anonymized Information</b>	Directly from you; from use of our Services; from our affiliates; from our vendors, suppliers, and/or partners; from third party social media platforms and networks; from government agencies; from public sources	We use anonymized and aggregated information that may be created or derived from your Personal Information or usage of our Services for purposes that include data analysis, improving our Services, and developing new features and functionality within our Services.	<ul style="list-style-type: none"> <li>• To provide, maintain, personalize, and improve our Services.</li> <li>• To monitor the usage of our Services.</li> <li>• To gather analysis and assess trends and interests.</li> <li>• To detect, prevent, and address technical issues.</li> <li>• To help maintain the safety, security, and integrity of our Services and technology assets.</li> </ul>	Yes	Internet service provider vendors; social media platforms and networks; analytics vendors; advertising vendors and networks; professional services vendors; customers; suppliers; partners; government agencies; and affiliates

Subject to the following paragraph, we ask that you not send us, and you not disclose, any sensitive personal information as this term is defined under applicable data protection and privacy laws (for example, social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership) on or through the Services or otherwise to us.

If you send or disclose any sensitive Personal Information to us, you consent to our processing and use of such sensitive Personal Information in accordance with this Privacy Notice. If you do not consent to our processing and use of such sensitive Personal Information, you must not submit such content to our Services.

## 5. DISCLOSING YOUR INFORMATION

We disclose non-Personal Information to third parties at our discretion. We do not sell or share Personal Information as such terms are defined under the CCPA or CPRA (defined below). In connection with our Services, we may disclose your Personal Information to certain third parties who we engage to help us run our business and perform the Services, including under the following circumstances:

- Software and service providers we use to manage and process your information, for example, hosting providers.
- Affiliates, subsidiaries, and customers.
- Payment processors. When using OPUS, we may enable you to pay for purchases of products through our third party service provider, Balance Payments, Inc. (“[Balance](#)”) or such other third party service provider selected by us from time to time (“[Third Party Payment Processor](#)”). Your submission of credit card data or other payment information through OPUS using Balance or such Third Party Payment Processor shall be subject to the Balance End User Agreement or such Third Party Payment Processor User Agreement and any terms set forth in the Balance End User Agreement or such Third Party Payment Processor User Agreement including the [Balance Privacy Policy](#) or any privacy policy of any other Third Party Payment Processor.
- Data vaults. We may use third-party data privacy vault services providers for data encryption and tokenization, including credit card data and related information.
- Google Analytics, a service provided by Google, Inc., to gather information about how you and other users engage with our Services. For more information about Google Analytics, please visit [www.google.com/policies/privacy/partners](http://www.google.com/policies/privacy/partners).
- Marketing and email service providers we use to communicate with you.
- Business partners and suppliers who provide a product or service in partnership or collaboration with us.
- Other third parties that you expressly request us to disclose your Personal Information to.

Additionally, we will disclose your Personal Information to third parties where required by law, where it is necessary in connection with our Services or products, or where we have another legitimate interest in doing so such as where necessary to protect our rights, privacy, safety or property, and/or that of you, or others, where necessary to detect, prevent, or otherwise address fraud, security, or technical issues.

If we are subject to a merger or acquisition with/by another company, we may disclose information to them in connection with the transaction.

## 6. YOUR RIGHTS AND CHOICES REGARDING YOUR INFORMATION;

*Marketing Preferences.* You can opt out from receiving future marketing communications from us at any time by using the unsubscribe function in the email you receive from us, or contacting us as set forth under “***How to Contact Us***” above. Please allow sufficient time for your preferences to be processed. Even if you opt out of receiving marketing messages, we may still contact you for transactional purposes like confirming or following up on an order or service request, asking you to review a product or service you have ordered, or notifying you of product recalls. If you later opt back into getting marketing communications from us, we will remove your information from our opt-out databases.

As noted above in “***The Information We Collect About You***,” you can choose whether to accept cookies by changing the settings on your browser or device. However, if you choose to disable cookies, your experience with our Services may be impaired and some features may not work as they were intended.

Additionally, *Do Not Track* is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable *Do Not Track* by visiting the preferences or settings page of your web browser. However, these features are not yet uniform, so we do not currently respond to such features or signals. Therefore, if you select or turn on a “do not track” feature in your web browser, we and our third party providers may continue collecting information about your online activities as described in this Privacy Notice.

You have the choice to limit the data that you provide to third party services (e.g., social media platforms) and that is subsequently disclosed to us, where such data is collected through the options provided to you by the applicable third party service (for example, the options provided by a third party social media platform when you connect your social media account with our Services). You can also disconnect your use of our Services from the third party service at any time using the options provided to you by the applicable third party service. Please note, however, that if you disconnect from the third party service, that will not delete the data we may have previously collected while you were connected.

Pursuant to the California Consumer Privacy Act (“CCPA”) as amended by the California Privacy Rights Act of 2020 (“CPRA”), the Virginia Consumer Data Protection Act, and the Colorado Privacy Act, collectively referred to herein as “Consumer Privacy Laws”, we are required to provide additional information to residents of certain states concerning our collection, use, and disclosure of Personal Information.

OMNIA does not “sell” or make available Personal Information for cross-context behavioral advertising (which is called “sharing” under the CCPA as amended by the CPRA and which practice will be referred to as “sharing” for the purposes of this Privacy Notice) within the meaning of Consumer Privacy Laws. In some cases, we may customize messages to you based on information that we have about you. We do not, however, sell or use Personal Information about you for targeted advertising on third party websites.

OMNIA does not collect, process, sell, or share Sensitive Personal Information for individuals using our Services. “Sensitive Personal Information” is Personal Information that reveals:

- Social security number, driver’s license, state identification card or passport number;
- Account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account;

- Your precise geolocation;
- Your racial or ethnic origin, religious or philosophical beliefs, or union membership; and
- The contents of your mail, email, or text messages, unless the business is the intended recipient of the communication.

Depending on where you live, you may have certain rights (“Consumer Rights”) with respect to Personal Information that we have collected and used under certain circumstances, which may include the following:\*

- The **right to request the following information** regarding our use of your Personal Information:
  - The categories of your Personal Information that we have collected
  - The purposes for which we have collected or used such Personal Information
  - The categories of sources for the Personal Information we have collected about you
  - The categories of third parties with whom we have disclosed your Personal Information
  - If we have disclosed your Personal Information for a business purpose, a list identifying the Personal Information categories that each category of recipient obtained
  - If we have sold or shared your Personal Information, a list identifying the Personal Information categories that each category of recipient purchased
- The **right to receive** a copy of your Personal Information that we have collected in the past 12 months.
- The **right to request correction** of any inaccuracies in your Personal Information. We will use commercially reasonable efforts to correct the identified inaccurate information upon receiving a verifiable request.
- The **right to request us to erase** your Personal Information when we no longer need such data in connection with our Services (subject to certain exceptions that may apply under applicable law).
- The **right to opt out of sale or sharing** of your Personal Information. We do not sell or share your Personal Information as defined by Consumer Privacy Laws or as otherwise defined herein. For clarity, however, we do disclose your Personal Information to suppliers for business purposes as part of providing the Services to you.
- The **right to appeal** our decision concerning your Consumer Request. If we deny your Consumer Request or otherwise refuse to take action on your Consumer Request, you have a right to appeal our decision.
- The **right to non-discrimination**. If you choose to exercise your privacy rights under Consumer Privacy Laws we will not charge you different prices or provide different quality of services unless those differences are related to your Personal Information or otherwise permitted by law.

#### **California Shine the Light Law**

If you reside in California, you have the right to ask us one time each year if we have shared Personal Information with third parties for their direct marketing purposes and the identities of any such third parties (“Shine the Light Request”). Only California residents can make a Shine the Light Request. A California



resident is a person who currently lives in California, or is domiciled in California but is outside of the state for a temporary or transitory purpose. To make a Shine the Light Request, please send us an email, or write to us at the address listed below in “Contact Us”. Indicate in your communication that you are a California resident specifically making a “Shine the Light” inquiry.

*\* These rights are not absolute, and in certain cases we may decline your request as permitted by law. If you are a resident of a jurisdiction where one or more of these rights are granted to you under applicable law, and you wish to exercise any such rights listed above, please contact us by either:*

- Email: [info@omniapartners.com](mailto:info@omniapartners.com)
- Web: [Consumer Rights Request](#)
- Phone: 866-875-3299

*Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your Personal Information. Please understand that we are required to verify your request and may require you to provide some information to enable us to carry out such verification. Which information is required may depend on the type and sensitivity of information subject to the consumer request. We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. We will deny requests from agents that do not submit proof of legal authorization to act on your behalf. To verify that an agent has legal authority to act for you, we may require a copy of a power of attorney or require that you provide the agent with written permission and verify your own identity with us.*

*Making a verifiable consumer request does not require you to create an account with us. We will only use Personal Information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.*

## **7. HOW WE SAFEGUARD YOUR INFORMATION**

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. Any transmission of Personal Information is at your own risk. By using our Services, you acknowledge and accept these risks. As a result, we cannot guarantee or warrant the security of any information you disclose or transmit to us or that are otherwise provided to us and we cannot be responsible for the theft, destruction, or inadvertent disclosure of information. It is your responsibility to safeguard any passwords, ID numbers, or other special access features associated with your use of the Services.

## **8. ACKNOWLEDGMENT**

To the extent that you provide or transmit any information, including, but not limited to, any Personal Information and any information that identifies any other individual (including without limitation name, email address and/or telephone number), to us, our affiliate or our third party vendors, suppliers, or partners (“Representatives”) through the Services, you warrant that (a) you are providing or obtaining only your own information or the information of others

which you are authorized to provide to third parties and/or obtain from third parties on their behalf; and (b) the use of such information by us and its Representatives will not infringe upon or misappropriate the intellectual property rights or otherwise violate the rights of any third parties.

## 9. HOW LONG WE STORE YOUR INFORMATION

We may store your Personal Information as long as you use our Services to provide you with such Services and for legitimate business purposes. We will retain and use your Personal Information to the extent necessary to comply with our legal, accounting, or reporting obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies. Additionally, we may continue to store your Personal Information contained in our standard back-ups.

We also will retain Usage Information for internal analysis purposes. Usage Information is generally retained for a shorter period of time, except when Usage Information is used to strengthen the security or to improve the functionality of our Services or products, or we are legally obligated to retain Usage Information for longer periods.

## 10. LINKS TO OTHER SITES

Our Services may provide links to third party websites that we do not control. When using OPUS, we may enable you to pay for purchases of products through our third party service provider, Balance or a Third Party Payment Processor. Your submission of credit card data or other payment information through OPUS using Balance or a Third Party Payment Processor shall be subject to the Balance End User Agreement (or such Third Party Payment Processor User Agreement) and any terms set forth in the Balance End User Agreement (or such Third Party Payment Processor User Agreement) including the [Balance Privacy Policy](#) or any privacy policy of any other Third Party Payment Processor. We are not responsible for third parties' privacy practices, actions, content, or security of third party websites. If you click on one of these links, please understand that you are leaving our Service and any information you provide will not be covered by this Privacy Notice. Please read that website's privacy policy before providing any information.

## 11. CHILDREN

Our Services are not created for anyone under the age of 13 ("Children" or "Child"). By using the Services, you represent that you are at least 13 years old. If you do not meet this age requirement, then you must not access or use our Services.

We do not knowingly collect personally identifiable information from anyone under the age of 14, and we do not target the Services to children under the age of 13. If you are a parent or guardian and you are aware that your Child has provided us with Personal Information, please contact us through one of the methods listed under "***How to Contact Us***", above. If we become aware that we have collected Personal Information from Children without verification of parental consent, we take reasonable steps to remove that information from our servers.

For more information about the Children's Online Privacy Protection Act ("COPPA"), which applies to websites that direct their services to children under the age of thirteen (13), please visit the Federal Trade Commission's website <https://www.ftc.gov/tips-advice/business-center/guidance/complying-coppa-frequently-asked-questions>.

## **12. SPECIAL NOTICE TO NON-U.S. USERS REGARDING DATA TRANSFERS**

This website is intended for use by residents of the United States only. If you are located outside the United States and are using our Services, you should be aware that your Personal Information will be transferred to the U.S., the laws of which may be deemed by your country to have inadequate data protection. If you are located in a country outside the U.S. and submit Personal Information to us, you consent to the general use and disclosure of such information as provided in this Privacy Notice and to the transfer and/or storage of that information to the U.S.

## **13. GOVERNING LAW AND JURISDICTION**

This Privacy Notice, your use of Our Services and this website, and the use of our information shall be construed, governed, and enforced under the laws of the State of Tennessee (without regard to rules governing conflicts of laws provisions). You agree that venue for all actions, arising out of or relating in any way to your use of our Services, shall be in federal or state court of competent jurisdiction located in Williamson County, TN, within one (1) year after the claim arises. Each party waives any objections based on forum non conveniens and waives any objection to venue of any action instituted hereunder to the extent that an action is brought in the courts identified above.