

## Serve and Protect with PURELL PEACE OF MIND<sup>™</sup>

## Introducing the PURELL<sup>®</sup> Vehicle Disinfection Program

The PURELL Vehicle Disinfection Program gives you and your staff the tools and information you need to keep your fleet disinfected and provide peace of mind to your personnel.

This turnkey program lets you leverage the power of America's #1 hand sanitizer brand<sup>1</sup> to showcase your commitment to serving your community with quality and integrity. The program includes PURELL<sup>®</sup> Hand Sanitizer and Surface Disinfecting Wipes, along with a process guide for employees to follow, for a seamless approach to vehicle disinfection.

PURELL Hand Sanitizer and Surface Disinfecting Wipes help eliminate germs in vehicles, while sending a clear signal to your officers and staff that you're doing everything right to ensure a great experience. From disinfecting surfaces like touchscreens, steering wheels, and other items, to providing PURELL PERSONALS<sup>™</sup> Hand Sanitizer Packets for officers and staff, your employees will know that their well-being is important to you.

#### PURELL<sup>®</sup> Professional Surface Disinfecting Wipes

- Eliminate 99.9% of bacteria and viruses, including cold & flu, *E.coli*, and human coronavirus in just 30 seconds
- Multi-Surface Compatibility
- No harsh chemicals, no PPE or handwashing required after use

#### PURELL PERSONALS Advanced Hand Sanitizer Single-Use Packets

- America's #1 instant hand sanitizer now in convenient, portable single-use packaging
- Easy-to-use, one-handed operation
- Each packet provides the perfect amount of PURELL hand sanitizer to kill 99.99 percent of germs





# VISIBLE HYGIENE<sup>™</sup> Where You Need It Most

#### Show you care about health and well-being by offering PURELL® products

69%

of people expect to see hand sanitizer offered in public places.<sup>1</sup>



People are 4x more likely to use a brand they trust.<sup>2</sup>



When people were looking for hand sanitizer, PURELL dispensers were 3x more recognizable.<sup>3</sup>

Providing trusted products sends a clear signal that you prioritize cleanliness and well-being. Identify where visitors and employees need access to our solutions and follow the S.E.T. principles on the next page to meet the moment with VISIBLE HYGIENE.

#### **Fire Department**



- PURELL MESSENGER<sup>™</sup> stands in lobbies
- PURELL® Hand Sanitizer bottles in common areas
- PURELL<sup>®</sup> Surface Disinfectant in common areas
- PURELL<sup>®</sup> Hand Sanitizer dispensers at restrooms, entrances, or exits

### Emergency Management Services



- PURELL Hand Sanitizer bottles on desks, counters, in vehicles, on person
- PURELL Surface Disinfectant in personal spaces or near shared equipment
- PURELL MESSENGER stands
  in common or high-traffic areas

#### Law Enforcement



- PURELL Hand Sanitizer dispensers in hallways as you enter/exit offices
- PURELL Surface Disinfectant for desks, furniture, etc.
- PURELL Hand Sanitizer
  bottles in common areas
- PURELL MESSENGER stands in entrances and lobbies

#### Corrections



- PURELL Hand Sanitizer dispensers near entrances and exits
- PURELL Surface
  Disinfectant for common
  areas and employee spaces
- PURELL Soap Dispensers
  for restrooms



## Meeting the Moment with VISIBLE HYGIENE<sup>™</sup>

Now more than ever, people expect visible cues that cleanliness is a priority, and when people see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use these quick principles to help place hygiene in the most desired areas:

#### MAKE IT STAND OUT MAKE IT EASY MAKE IT TIMELY Consider these high-traffic places Make sure products are Place within arm's length when noticeable and within seated and/or in the natural traffic where hand hygiene is people's line of sight. flow of the environment. (or should be!) performed most.

PURELL <sup>®</sup> Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	CS8 1200 mL
PURELL® Soap Dispenser – Graphite		5034-01	7734-01	7834-01
PURELL CRT HEALTHY SOAP™ High Performance Foam	<b>O O</b>	5085-02	7785-02	_
PURELL HEALTHY SOAP™ 0.5% PCMX Antimicrobial Foam		_	_	7878-02
PURELL® Healthcare Foam Handwash 2% CHG Antimicrobial Foa	m	_	_	7881-02
PURELL HEALTHY SOAP™ 0.5% BAK Antimicrobial Foam		5079-02	7779-02	_

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL	LTX <sup>™</sup> BHD 1200 mL	Bottles & Singles
PURELL® Hand Sanitizer Dispenser – White		_	5020-01	7720-01	_	_
PURELL MESSENGER <sup>™</sup> ES8 White Panel Floor Stand with Dispenser		_	_	7308-DS-SLV	—	—
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4424-D6	_	_	_	_
PURELL <sup>®</sup> LTX <sup>™</sup> Behavioral Health Dispenser		_	_	_	1926-01	_
PURELL® Advanced Hand Sanitizer Green Certified Foam	00	_	_	_	1904-02	_
PURELL® Advanced Hand Sanitizer Foam		_	5053-02	_	_	_
PURELL® Advanced Hand Sanitizer Gentle and Free Foam	00	_	_	7751-02	_	_
PURELL® Advanced Hand Sanitizer Green Certified Gel, 12 fl oz	00	_	_	_	_	3691-12
PURELL® Advanced Hand Sanitizer Gel, 2 L		_	_	_	_	9625-04
PURELL® Advanced Hand Sanitizer Biobased Gel, FST 3 fl oz	0	_	_	_	_	9624-24
PURELL PERSONALS <sup>™</sup> Advanced Hand Sanitizer Gel		_	_	_	_	9620-12-125EC

PURELL® Professional Surface Disinfectant	Kit	32 fl oz	1 Gallon	Gallon Sprayer
PURELL® Professional Surface Disinfectant	_	3342-06	4342-04	_
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer	_	_	_	5350-12
PURELL <sup>®</sup> Body Fluid Spill Kit	3841-01-CLMS	_	_	_

Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783 Meets USDA Certified Biobased Product Standards

#### Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102. 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.

3. Market Research Project 016-114, GOJO Industries, Inc., April 2021. ©2021 GOJO Industries, Inc. All rights reserved. | #32747 (11/2021)



GOJO® products are available on multiple competitively solicited and publicly awarded cooperative contracts through OMNIA Partners. To find your favorite distributor, visit public.omniapartners.com/suppliers/gojo/overview.



# Get on the Road to PURELL PEACE OF MIND

## Vehicle Disinfection Guide



## What to Use

- PURELL Professional Surface Disinfecting Wipes
- Eliminate 99.9% of bacteria and viruses, including cold & flu, *E.coli*, and human coronavirus in just 30 seconds
- Multi-Surface Compatibility
- No harsh chemicals, no PPE or handwashing required after use



## When

- Before vehicle is serviced
- Before returning to a customer
- Before and after a test drive
- Upon receipt as a trade-in or from an auction
- After any person is transported in the vehicle
- When being used by a co-worker
- At the beginning and end of a shift



## Where<sup>\*</sup>

#### Interior high-touch points

- Steering wheel/buttons
- Turn signal/windshield wiper controls/ multi-function levers
- Ignition switch/button
- Upper door trim/armrests

- Radio buttons/knobs
- HVAC vents/controls
- Hood release
- Parking brake handle/release lever

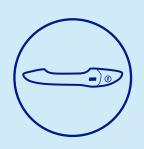


## Where\*

Interior high-touch points (continued)

- Rearview mirror/visors/interior light buttons
- Gear stick/gear selector
- Door handles/window & door lock controls
- Infotainment/touchscreen

- Cup holders
- Seat belt adjusters/buckles/locks
- Center console & glove box button/handle
- Sunroof and moonroof shade handle



## Where

#### Exterior high-touch points

- All exterior handles
- Fuel lid/gas cap
- Trunk & tailgate button/pull
- Key fob
- Front hood area/lever

\*Do not use PURELL® Professional Surface Disinfecting Wipes on leather, bare metal, or nylon.

To ensure effectiveness, allow surface to stay wet for at least 60 seconds. If repairs are performed on components not listed above, ensure that those surfaces are also disinfected.







# Get More from Your Surface Products purell<sup>®</sup> surface sanitizers and disinfectants

Every day, we encounter dozens – if not hundreds – of surfaces, and many common germs are transmitted by touch. Breaking the link between hands and surfaces is critical to reducing germs in your facility.

PURELL® Surface Sanitizers and Disinfectants kill 99.9% of germs on a variety of hard and soft surfaces with no harsh chemicals. Formulated to maximize the germ-killing power of alcohol, these formulations are approved for food-contact surfaces and don't require rinsing or Personal Protective Equipment (PPE).



Eliminates cold & flu, norovirus, and *E. coli* in 30 seconds, and human coronavirus<sup>1</sup> in just 60 seconds.



The lowest allowable toxicity rating for EPA Design for the Environment (DfE) certified products means there's no need to rinse or wash hand after using.





Multi-Surface Performance

Proven on most hard and soft surfaces, including desks, upholstered furniture, toys, hands-on learning tools, health & fitness equipment, and more.

#### Make the Right Choice

There are a lot of options when it comes to surface disinfection, but not all surface disinfectants work the same. It's important to know the details about the products you choose. Be aware of:



#### Kill Times

Some products require several minutes on a surface to be effective.



#### Safety Warnings

PPE and handwashing are often necessary with harsh chemicals.



#### **Precautionary Statements**

If not used properly, some products can damage surfaces or cause injury.

#### Planning and Implementing a Surface Program

High-touch surfaces are obvious places to start, but it's more important than ever to ensure you're thoroughly disinfecting all the surfaces where germs can hide.



PURELL Surface Sanitizers and Disinfectants are part of The PURELL SOLUTION<sup>™</sup> – a complete set of uncompromising hand hygiene products, along with gentle, effective hand soaps and sanitizers – that provides guests, customers, and employees with products that work and that they feel great about using.

#### Visit PURELL.com to learn more.

1. Coronavirus Disease 2019 (COVID-19) is caused by SARS-CoV-2. PURELL® Surface Sanitizer and Disinfectant Sprays kill similar viruses and therefore can be used against SARS-CoV-2 when used in accordance with the directions for use against Hepatitis A Virus on hard, non-porous surfaces. Refer to the CDC website at https://www.cdc.gov/coronavirus/index.html for additional information. ©2020 GOJO Industries, Inc. All rights reserved. | 30507-4 (6/2020)



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## Cleaning, Sanitizing, Disinfecting WHAT'S THE DIFFERENCE?

# Knowing – and understanding – each can help you reduce germs on surfaces throughout your facility.

You may think that wiping down surfaces with either a diluted solution in a bucket or spray bottle is a quick, easy way to keep these areas germ-free. But there's a big difference between cleaning, sanitizing, and disinfecting. Each has its advantages, but not all methods are created equal. Find out what sets them apart, and how you can get the most out of all three in your facility.



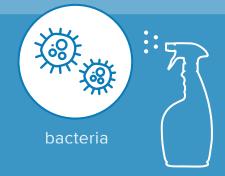
## CLEANING

Cleaners – as they're identified by the Environmental Protection Agency (EPA) – are substances or mixture of substances that clean away or remove inanimate material – e.g., dirt, grease, crumbs, etc. – from a surface.

# this is where it gets interesting...

## SANITIZING

Surface sanitizers reduce the bacterial population but do not destroy or eliminate all bacteria on surfaces. Instead, they reduce the number of bacteria – and only bacteria – on a surface to a safe level.





## DISINFECTING

Since they feature the broadest spectrum of activity, surface disinfectants provide the most effectiveness against different kinds of microorganisms – bacteria, fungi, and viruses.

When it comes to eliminating germs on surfaces, understanding the differences between products can help you find the best combination of products.

- $\checkmark$  Read and understand what's on the product label.
- ✓ Look for products with broad-spectrum efficacy and fast kill times.
- Know where the products are being used.
- Firmly establish cleaning and sanitation practices.

